



14 MAR 2017

FDA ADVISORY
No. 2017-085

TO : THE GENERAL PUBLIC

SUBJECT : Public Health Warning Against Unapproved and Misleading Advertisements and Promotion of BUAH MERAH MIX Posted in Social Media

The Food and Drug Administration (FDA) warns the public against the following unapproved, false, and misleading advertisements and promotion of **Buah Merah Mix** posted in social media:

Buah Merah Mix

- ✓ Gives extra energy and improves stamina
- ✓ Boosts immune system
- ✓ Fights cancer cells
- ✓ Reduces bad cholesterol
- ✓ Normalizes blood sugar level
- ✓ Detoxifies toxins

Distributed by:

Buah Merah Mix

Essensa Naturale

Benefits of BUAH MERAH MIX

- Gives Extra Energy & Improves Stamina
- Boosts the Immune System
- Fights Cancer Cells
- Reduces Bad Cholesterol
- Normalize Blood Sugar Level
- Detoxify Toxins

Your Complete Daily Anti-Oxidant Support

THE SYNERGY OF SIX SUPER NATURAL ANTIOXIDANTS

BUAH MERAH MANGOSTEEN | BARLEY | MORINGA | GUYABANO | WHEATGRASS

BUAH MERAH MIX will help those suffering from:

High Cholesterol • Alzheimer's • Cancer • Asthma • Arthritis • Bronchial problem • Diabetes • Prostate problem • Poor memory • Constipation • Stroke • Urinary Tract Infection • Weak Body • Anemia • Back pain • Lupus • Goiter • Myoma • other degenerative diseases.

Figures 1 and 2. Unapproved claims of Buah Merah Mix



Buah Merah Mix
International by William Henry Frondoza
@williamhenryfrondoza

Natural Anti-oxidants in Buah Merah Mix helps:

- Gives Extra Energy & Improves Stamina
- Boosts the Immune System
- Fights cancer cells
- Reduces Bad Cholesterol
- Normalizes Blood Sugar Level
- Detoxifies Toxins

FOOD SUPPLEMENT **Essensa**
Fragrances / Personal Care / Skin Care / Food Supplement

Medical Conditions: CANCER, GOITER, Diabetes, Liver Problem, DENGUE, MYOMA, HIGH cholesterol, Prostate Problems?, Constipation, ASTHMA

BUAH MERAH MIX International by William Henry Frondoza +965 503 13824

Like Follow Share Call Now Message

Figure 3. Unapproved claims of Buah Merah Mix Used in Social Media

Buah Merah Mix

Natural Anti-oxidants in Buah Merah Mix helps:

- Gives Extra Energy & Improves Stamina
- Boosts the Immune System
- Fights cancer cells
- Reduces Bad Cholesterol
- Normalizes Blood Sugar Level
- Detoxifies Toxins

FOOD SUPPLEMENT **Essensa**
Fragrances / Personal Care / Skin Care / Food Supplement

Medical Conditions: CANCER, GOITER, Diabetes, Liver Problem, DENGUE, MYOMA, HIGH cholesterol, Prostate Problems?, Constipation, ASPERGILOMA, ASTHMA

Essensa Naturale | FOOD SUPPLEMENT
Fragrances / Personal Care / Skin Care / Food Supplement

Figure 4. Unapproved claims of Buah Merah Mix

BUAH MERAH MIX International by William Henry Frondoza
 added 2 new photos
 October 27, 2016

Ang buh merah mix po ay may kakayahang magdetox ng ating katawan at magrepair ng mga nasirang cells due to free radicals exposure natin at base na din sa pang araw araw na lifestyle at food intakes.

BENEFITS:

- ✓ Gives Extra Energy & Improves Stamina
- ✓ Boost the Immune System
- ✓ Fights Cancer cells
- ✓ Reduces Bad Cholesterol
- ✓ Intense Colon cleansing
- ✓ Detoxify Toxins
- ✓ Normalized Blood Sugar Level

SAFE NA SAFE ang BUAH MERAH MIX dahil
 Pure ORGANIC, Non-toxic & All Natural

- ✓ Walang ARTIFICIAL SWEETENER
- ✓ Walang PRESERVATIVES
- ✓ COLD PRESSED ang ginamit na technology (hindi dumaan sa init)
- ✓ PWEDE SA BUNTIS
- ✓ PWEDE SA SANGGOL
- ✓ PWEDE SA BATA
- ✓ PWEDE SA NAGME-MAINTENANCE NG GAMOT (No Contraindications)
- ✓ PWEDE SA NAGBE-BREAST FEED

BFAD/FDA approve
 BFAD LTO # RDI-MM-4308
 FDA # FR-126878
 Halal certified
 THE ORIGINAL Since 2012
 (pilit ginagaya ng iba pero hndi kaya pantayan ang QUALITY at bisa magpagaling ng ibat-ibang sakit dahil ito ay 100% ORGANIC NON-TOXIC ALL NATURAL)
 WALANG GINAMIT NA NATURE IDENTICAL FLAVOR
 WALANG MALTODEXTRINE
 WALANG SUCROSE
 WALANG SUCRALOSE (artificial sweetener)

Figure 4. Unapproved claims of Buah Merah Mix

The public is hereby **warned** that the aforementioned claims were not duly approved by the FDA. Food products including food supplements should not bear any misleading, deceptive, and false claims in their labels and/or any promotional materials that will provide erroneous impression on products' character or identity.

Buah Merah Mix is a registered food supplement with no approved therapeutic claims. The FDA is reiterating that food supplements shall not, in any way, cure any symptoms or disease conditions.