



**FDA ADVISORY**  
No. **2017-139**

**TO: GENERAL CONSUMING PUBLIC**

**SUBJECT: Public Health Warning Against the Use of Unnotified Cosmetic Products (Batch 41)**

The Food and Drug Administration (FDA) advises the public against the purchase and use of the following unnotified cosmetic products whose particulars/details are provided in the attached annex:

1. **BB WHITE SKIN LIGHTENING BAR**
2. **BEAUTY WISE CC CUSHION SPF 50+ / PA+++**
3. **I COSMETICA SKIN CARE ENTERPRISE REJUVENATING SET (PREMIUM)**
  - a. **I COSMETICA SKIN CARE ENTERPRISE REJUVENATING SOAP**
  - b. **I COSMETICA SKIN CARE ENTERPRISE REJUVENATING TONER**
  - c. **I COSMETICA SKIN CARE ENTERPRISE REJUVENATING CREAM**
  - d. **I COSMETICA SKIN CARE ENTERPRISE COLLAGEN W/ ELASTIN CREAM**
  - e. **I COSMETICA SKIN CARE ENTERPRISE SUNBLOCK CREAM**
4. **BEBETA BABY WIPES WITH ALOE VERA AND VITAMIN E**
5. **PRECIOUS MOMENTS™ BABY WIPES – MILD**
6. **SAKIRAYA™ AMAZING HONEY LIPSTICK - CHERRY**
7. **ÎSA BELLÉ CRACK HEEL CREAM**
8. **TOUCH ME® DUAL COVERAGE POWDER FOUNDATION - RICE TEA**
9. **LOL LIPGLOSS FRAGRANCE FREE – 03 NATURAL BEAUTY**
10. **MARŪ [MARULA OIL INFUSED HAIR TREATMENT] INTENSIVE MOISTURE FOR DRY, COARSE HAIR**
11. **BREMOD® PERFORMANCE TOP SMOOTH HAIR BLACK OIL**
  - a. **BREMOD™ PERFORMANCE TOP SMOOTH HAIR BLACK OIL A**
  - b. **BREMOD™ PERFORMANCE TOP SMOOTH HAIR BLACK OIL B**
12. **GENUINE PROFESSIONAL HAIR COLOR CREAM - LIGHT BROWN INTENSIVE 5/77**
13. **TRI & 1 PROFESSIONAL KERATIN & REPAIR BEAUTY & SHINY HAIR CARE COLOR CREAM - MEDIUM RED IRISE BROWN 7/62**
14. **TIANFENG HAIR COLOR CREAM - GOLDEN RED**
15. **SUNBRIGHT SERIES HAIR COLOR KERATIN & COLLAGEN PERMANENT HAIR COLOR OXIDANT CREAM 12%**

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned cosmetic products have not gone through the verification process of the agency and have not been issued the proper authorization in the form of acknowledged cosmetic notifications. Pursuant to Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering



for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Accordingly, because unnotified cosmetic products have not gone through the verification process of the FDA, the agency cannot guarantee their quality and safety. The use of such violative products may pose potential health hazards to the consuming public. Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as mercury especially in whitening cosmetic products. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.

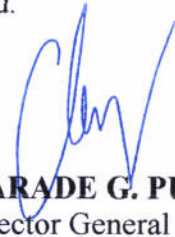
In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

All concerned establishments are warned not to distribute the above-identified violative cosmetic products until they have already been covered by the appropriate authorization (cosmetic notification), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report continuous sale or distribution of the above unnotified cosmetic products, utilize our online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us via [report@fda.gov.ph](mailto:report@fda.gov.ph), or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1979** or **(02) 857-1984**.

Dissemination of the information to all concerned is requested.

  
**NELA CHARADE G. PUNO, RPh**  
Director General

DTN 20170407085917



**ANNEX**  
Details on the Unnotified Cosmetic Products

<b>PRODUCT NAME</b>	<b>PRODUCT DETAILS</b>	<b>PRODUCT IMAGE/S</b>
1 <b>BB WHITE SKIN LIGHTENING BAR</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: Not Indicated	
2 <b>BEAUTY WISE CC CUSHION SPF 50+ / PA+++</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: Not Indicated	
3 <b>I COSMETICA SKIN CARE ENTERPRISE REJUVENATING SET (PREMIUM)</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: Not Indicated	
a <b>I COSMETICA SKIN CARE ENTERPRISE REJUVENATING SOAP</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: Not Indicated	
b <b>I COSMETICA SKIN CARE ENTERPRISE REJUVENATING TONER</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: Not Indicated	