



06 JUN 2017

FDA ADVISORY  
No. **2017-154**

**TO: THE GENERAL PUBLIC**

**SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products and Food Supplements from AGV MARKETING:**

1. **AGV PANACEA ADAPTOGEN JUICE Beetroot with Jiaogulan Plus!**
2. **AGV PANACEA L-GLUTAGEN**
3. **AGV PANACEA SLIM Green Coffee**
4. **AGV PANACEA MIRACLE DROPS**

The Food and Drug Administration (FDA) advises the public against the purchase and consumption of the following unregistered food products and supplements:



Figure 1. Front page of the sample brochure of unregistered AGV Panacea Products





Figure 2. Back page of the sample brochure of unregistered AGV Panacea Products



Figure 3. Unregistered AGV PANACEA ADAPTOGEN JUICE Beetroot w/ Jiaogulan Plus!



Figure 4: Unregistered AGV Panacea L-Glutagen



Figure 5. Unregistered AGV Panacea Slim Green Coffee



Figure 6: AGV Panacea Miracle Drops

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned food products and supplements have not gone through the registration process of the agency and have not been issued the proper authorization in the form of Certificate of Product Registration. Pursuant to Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Accordingly, since unregistered food products and supplements have not gone through evaluation and testing process of the FDA, the agency cannot guarantee their quality and safety. The consumption of such violative product may pose potential health hazard to the consuming public. Food products including food supplements should not bear any misleading, deceptive, and false claims in their labels and/or any promotional materials that will provide erroneous impression on products’ character or identity.

In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to be vigilant against food products that might not be duly registered with FDA. Always check if a food product has been registered with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

All concerned establishments are warned not to distribute the above-identified violative food product and food supplement until they have already been covered by the appropriate authorization (product registration), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that this product is not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report continuous sale or distribution of the above unregistered food products and food supplement, utilize our online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us via [report@fda.gov.ph](mailto:report@fda.gov.ph), or call us at the Center for Food Regulation and Research (CFRR) hotline **(02) 857-1991 to 93**.

Dissemination of the information to all concerned is requested.



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Director General

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