



FDA ADVISORY
No. **2017-203**

12 JUL 2017

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the following Unregistered Food Products:

- 1. WORLD'S BUBBLE GUM**
- 2. WORLD'S KING SIZE CANDY**

The Food and Drug Administration (FDA) advises the public against the purchase and consumption of the following unregistered food products:

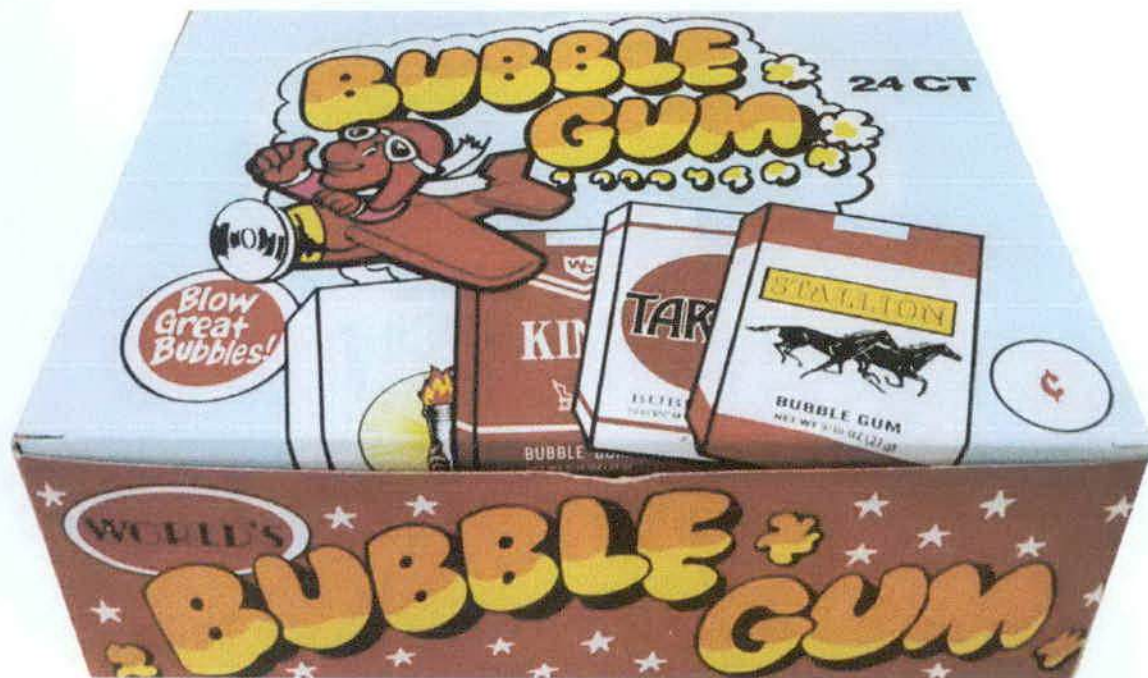


Figure 1. Unregistered World's Bubble Gum



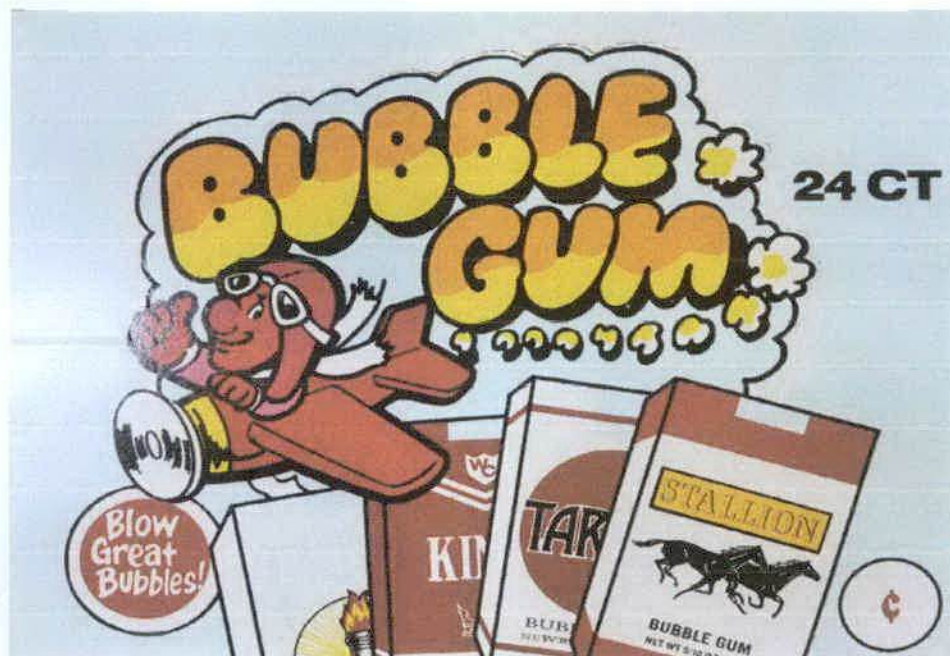


Figure 2. Front Picture of World's Bubble Gum

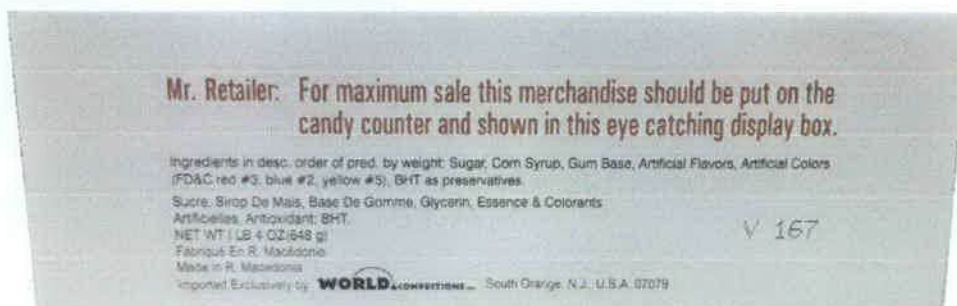


Figure 3. Side pictures of World's Bubble Gum



Figure 4. Unregistered Stallion Buble Gum of World's Bubble Gum

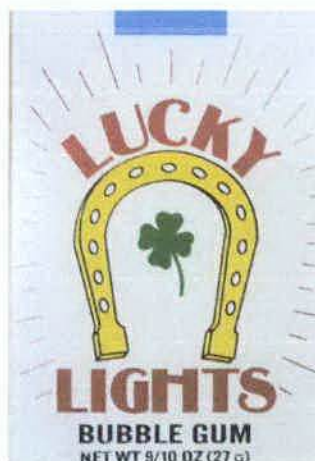


Figure 5. Unregistered Lucky Lights Bubble Gum of World's Bubble Gum

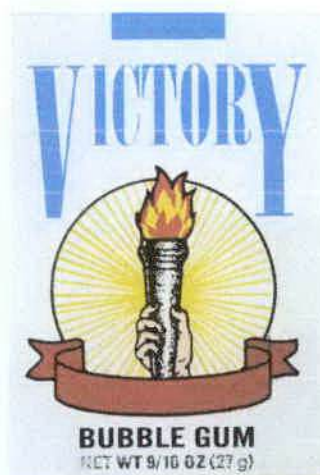


Figure 6. Unregistered Victory Bubble Gum of World's Bubble Gum



Figure 7. Unregistered Round Up Bubble Gum of World's Bubble Gum



Figure 8. Unregistered Target Bubble Gum of World's Bubble Gum



Figure 9. Unregistered Kings Bubble Gum of World's Bubble Gum



Figure 10. Content of World's Bubble Gum



Figure 11. Unregistered World's King Size Candy



Figure 12. Front picture of World's King Size Candy



Figure 13. Side pictures of World's King Size Candy



Figure 14. Unregistered Round Up Candy of World's King Size Candy



Figure 15. Unregistered Victory Candy of World's King Size Candy



Figure 16. Unregistered Target Candy of World's King Size Candy

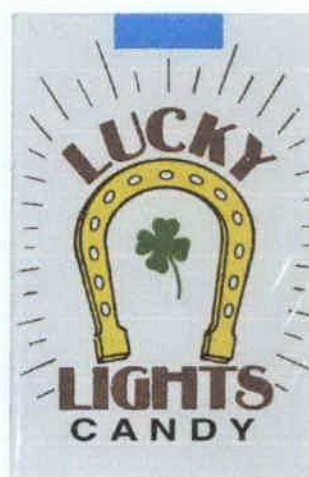


Figure 17. Unregistered Lucky Lights Candy of World's King Size Candy



Figure 18. Unregistered Stallion Candy of World's King Size Candy



Figure 19. Content of World's King Size Candy

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned food products have not gone through the registration process of the agency and have not been issued the proper authorization in the form of Certificate of Product Registration.

Pursuant to Paragraph (a), Section 11 of the Republic Act No. 9711 or the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising, or sponsorship of any health product that is **adulterated, unregistered or misbranded is prohibited**.

In light of the above, **the public is advised not to purchase and use these candy products or any other food products that resembles the packaging and labelling of cigarette brands, as these might encourage smoking to the consumers, especially children.**

Accordingly, since unregistered food products have not gone through evaluation and testing process of the FDA, the agency cannot guarantee their quality and safety. The consumption of such violative products may pose potential health hazard to the consuming public.

All concerned establishments are warned not to distribute the above-identified violative food products until they have already been covered by the appropriate authorization (product registration), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above unregistered food products and food supplement, utilize our online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Food Regulation and Research (CFRR) hotline (02) 857-1900 local 8115 and 8112.

Dissemination of the information to all concerned is requested.


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