



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY
No. **2017-222**

31 JUL 2017

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Use of Unnotified Cosmetic Products (Batch 45)

The Food and Drug Administration (FDA) advises the public against the purchase and use of the following unnotified cosmetic products whose particulars/details are provided in the attached annex:

1. **GOLDEN KERATIN SERIES BRAZILIAN BLOW OUT**
 - A. **GOLDEN KERATIN SERIES BRAZILIAN BLOW OUT AFTER TREATMENT SHAMPOO**
 - B. **GOLDEN KERATIN SERIES BRAZILIAN BLOW OUT AFTER TREATMENT CONDITIONER**
2. **NENUCO CHAMPÚ EXTRA SUAVE**
3. **G2 HAIR WAX MEDIUM HOLD / SEMI-MATTE STYLING CREAM**
4. **STYLING & HEALTHY HAIRWAX**
5. **AS ASHLEY SHINE PLANT HAIR CARE DYED HAIR COLOR NATURAL 6.4 CHESTNUT**
6. **DEXE[®] HAIR COLORANT FOR PROFESSIONAL USE ONLY WINE RED**
7. **LASTING L'CHEAR COLOR LIGHT HONEY POWDER (3)**
8. **TRUMAY[®] HAIR COLORANT K-12 COFFEE**
9. **SAVOL HAIR CARE EXPERT GOLDEN**
10. **C.PS HAIR COLORANT MAROON BROWN**
11. **NUTRÍCOLOR SHINE GEL COLORANTE HAIR PERMANENT COLOUR CREAM 6.34 DEEP COPPER GOLD**
12. **TRI & 1[®] PROFESSIONAL HAIR COLOUR H828 BURGUNDY RED**
13. **CINEMA MAKE-UP MASCARA**
14. **LA MEI LA FOR MAGIC + MAKEUP EYEBROW COLOR (06)**
15. **JHERIREDDING[®] ONE 'N ONLY PERMS ACID EXTRA BODY**
 - A. **NEUTRALIZER**
 - B. **ACTIVATOR (PART A)**
 - C. **WAVING LOTION (PART B)**

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned cosmetic products have not gone through the verification process of the agency and have not been issued the proper authorization in the form of acknowledged cosmetic notifications. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.



Accordingly, because unnotified cosmetic products have not gone through the verification process of the FDA, the agency cannot guarantee their quality and safety. The use of such violative products may pose potential health hazards to the consuming public. Potential hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as mercury especially in whitening cosmetic products. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.

In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph.

All concerned establishments are warned not to distribute the above-identified violative cosmetic products until they have already been covered by the appropriate authorization (cosmetic notification), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above unnotified cosmetic products, utilize our online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline (02) 857-1979 or (02) 857-1984.

Dissemination of the information to all concerned is requested.


NELA CHARADE G. PUNO, RPh
Director General

DTN 20170524113740






ANNEX

Details on the Unnotified Cosmetic Products

	PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
1	GOLDEN KERATIN SERIES BRAZILIAN BLOW OUT A. GOLDEN KERATIN SERIES BRAZILIAN BLOW OUT AFTER TREATMENT SHAMPOO B. GOLDEN KERATIN SERIES BRAZILIAN BLOW OUT AFTER TREATMENT CONDITIONER	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: United States of America (U.S.A.)	
2	NENUCO CHAMPÚ EXTRA SUAVE	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Label is in Foreign Language	
3	G2 HAIR WAX MEDIUM HOLD / SEMI-MATTE STYLING CREAM	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
4	STYLING & HEALTHY HAIRWAX	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Label is in Foreign Language	
5	AS ASHLEY SHINE PLANT HAIR CARE DYED HAIR COLOR NATURAL 6.4 CHESTNUT	Local Company Responsible for Placing the Product in the Market: Shawill Corporation Philippines Address: Unit 1402 Tytana Bldg. Binondo Manila Country of Manufacture: People's Republic of China (P.R.C.)	

	PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
6	DEXE® HAIR COLORANT FOR PROFESSIONAL USE ONLY WINE RED	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Label is in Foreign Language	
7	LASTING L'CHEAR COLOR LIGHT HONEY POWDER (3)	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Label is in Foreign Language	
8	TRUMAY® HAIR COLORANT K-12 COFFEE	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Label is in Foreign Language	
9	SAVOL HAIR CARE EXPERT GOLDEN	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: China	
10	C.P.S HAIR COLORANT MAROON BROWN	Local Company Responsible for Placing the Product in the Market: Sophia Marie Corporation Address: Not Indicated Country of Manufacture: Not Indicated	
11	NUTRICOLOR SHINE GEL COLORANTE HAIR PERMANENT COLOUR CREAM 6.34 DEEP COPPER GOLD	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	

	PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
12	TRI & 1® PROFESSIONAL HAIR COLOUR H828 BURGUNDY RED	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: Not Indicated	
13	CINEMA MAKE-UP MASCARA	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: People's Republic of China (P.R.C.)	
14	LA MEI LA FOR MAGIC + MAKEUP EYEBROW COLOR (06)	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: China	
15	JHERIREDDING® ONE 'N ONLY PERMS ACID EXTRA BODY A. NEUTRALIZER B. ACTIVATOR (PART A) C. WAVING LOTION (PART B)	Local Company Responsible for Placing the Product in the Market: Not Indicated Address: Not Indicated Country of Manufacture: United States of America (U.S.A.)	