



07 AUG 2017

**FDA ADVISORY**  
No. **2017-233**

**TO: THE GENERAL PUBLIC**

**SUBJECT: Public Health Warning Against False, Deceptive, and Misleading Advertisement of the following Unregistered Food Products and Food Supplements by WORLDWIDE ENTREPRENEURS, INC.:**

- 1. MORINGA-I ROOTS CAPSULE**
- 2. MORINGA-I TEA**
- 3. MORINGA-I COFFEE**
- 4. MORINGA-I BIO-C WITH ROSE HIPS**
- 5. MORINGA-I MORINGASTEEN**

The Food and Drug Administration (FDA) advises the public against the purchase and consumption of the following unregistered food products and food supplements:



Figure 1. Front page of the brochure by WORLDWIDE ENTREPRENEURS, INC.





### MORINGA-I ROOTS CAPSULE

Moringa-i Roots contain high concentration of nutrients, natural antibiotic properties, and important agents that can be used for healing and nourishment. Moringa-i is the only brand in the market to manufacture Moringa Roots.

**Prevents**

- Nervous Debility
- Intermittent Fever
- Spleen Enlargement
- Skin Infections
- Kidney Stone
- Rheumatism
- Delirium
- Diabetes
- Lumbago
- Asthma
- Hysteria
- Fatty Liver
- Cough
- Epilepsy
- Gout
- (Not recommended for pregnant women)

SRP 60's: P1,860  
30's: P950  
60's PV: 1 / 150 MPV  
30's PV: 0.40 / 70 MPV



### MORINGA-I TEA

Moringa-i Tea is a combination of Moringa-i leaves which is very rich in antioxidants called "Flavonoids", Turmeric which has an active ingredient Curcumin, and lemon grass with its calming effect that relieves insomnia and stress. This makes the Moringa-i Tea an effective source of antioxidant.

**Benefits**

- Antidepressant
- Diabetes management
- Gastrointestinal treatment
- Cholesterol regulator
- Antioxidant
- Fights Cancer
- Cleanses and Detoxify

SRP: P250  
PV: 0.05 / 15 MPV



### MORINGA-I COFFEE

Moringa-i Coffee is the result of our dedicated pursuit to create the best tasting coffee with the benefits of Moringa-i Leaves, Agaricus, Green Tea, Grape Seed and Ginseng. Boost your energy and immune system while enjoying the amazing taste of our original blend coffee.

**Benefits**

- Antidepressant
- Rich in Antioxidants
- Fights Cancer
- Helps moderate blood sugar levels

SRP: P420  
PV: 0.10 / 25 MPV



### MORINGA-I BIO-C WITH ROSE HIPS

Moringa-i Bio-C supports the immune system with its components: Calcium ascorbate, Sodium ascorbate and Rose Hips which are non-acidic (pH neutral), making it gentle on the digestive system.

**Prevents**

- Energy deficiency
- Vision Impairment
- Allergies
- Cataract
- Immuno deficiency Disorder
- Colds and Flu
- Skin aging

SRP: P360  
PV: 0.10 / 20 MPV



### MORINGA-I MORINGASTEEN

Moringa-i with Mangosteen, guyabano, papaya, green tea, calamansi, co q10, honey and other wild berries produce a powerful boost of nutrients, making your body's immune system stronger.

**Benefits**

- Antioxidant
- High in phytonutrients
- Anti-inflammatory
- Enhances skin health
- Lowers high blood pressure
- Increases energy
- Strengthens Immune System
- Antifungal
- Cleanses and Detoxify
- Antibacterial
- Improves digestion
- Detoxifies

SRP: P1,500  
PV: 0.20 / 100 MPV

Figure 2. Unregistered Food Products and Supplements being advertised on the Brochure.

The public is hereby warned that the food products and food supplements being advertised by WORLDWIDE ENTREPRENEURS, INC. on the promotional materials are not registered with the FDA. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

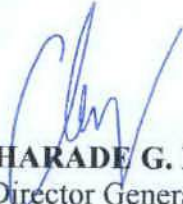
Likewise, **all claims in the advertisements are false, deceptive, and misleading.** As per a Administrative Order 2010-0008, no person shall advertise, promote, or use in any sponsorship any food/dietary supplements unless such product is duly registered and approved by the Food and Drug Administration.

Accordingly, since unregistered food products and food supplements have not gone through evaluation and testing process of the FDA, the agency cannot guarantee their quality and safety. The consumption of such violative products may pose potential health hazards to the consuming public. Food products including food supplements should not bear any misleading, deceptive, and false claims in their labels and/or any promotional materials that will provide erroneous impression on products' character or identity.

In light of the above, the public is advised not to purchase the aforementioned violative product. Moreover, the public is advised to be vigilant against food products that might not be duly registered with FDA. Always check if a food product has been registered with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

For more information and inquiries, please e-mail us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report continuous sale or distribution of the above unregistered food supplement, utilize our online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us via [report@fda.gov.ph](mailto:report@fda.gov.ph), or call us at the Center for Food Regulation and Research (CFRR) hotline (02) 857-1900 loc. 8115 and 8112.

Dissemination of the information to all concerned is requested.



NELA CHARADE G. PUNO, RPh  
Director General

DTN 20170724104708