

Republic of the Philippines Department of Health FOOD AND DRUG ADMINISTRATION



FDA ADVISORY No." 2017-245 1 AUG 2017

TO:

THE GENERAL PUBLIC

SUBJECT:

PublicHealthWarningAgainstthefollowingUnregisteredFoodSupplementswiththeirCorrespondingUnapprovedandMisleading

Advertisements and Promotion:

1, Tatio Active Glutathione Gold

2. Tatio Active Pearl Whitening with Sunblock

3. Tatio Active Collagen Softgel

4. Tatio Active Shape Slimming Softgel

5. Tatio Active Human Placenta Softgel

6. NUWHITE Advanced Whitening L-Glutathione

Collagen & Placenta Food Supplement

The Food and Drug Administration (FDA) advises the public against the purchase and consumption of the following unregistered food supplements:



Figure 1. Front page of the brochure of the unregistered Food Supplements by TATIOMAX CORP.



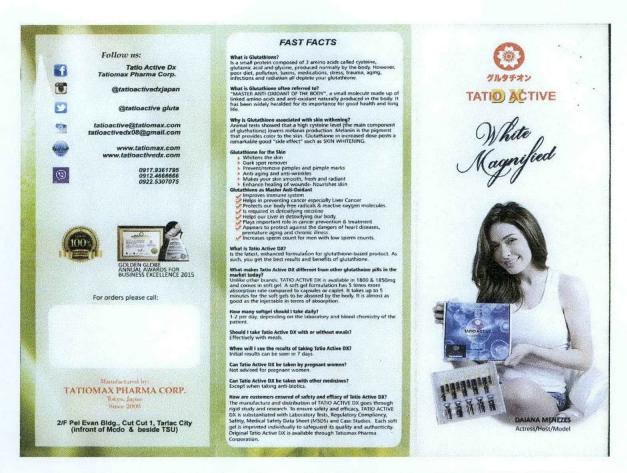


Figure 2. Back page of the brochure of the unregistered Food Supplements by TATIOMAX CORP.



Figure 3. Brochure of the Unregistered NUWHITE Food Supplement by Oximyr Co.

The public is hereby warned that the food supplements being advertised on the promotional materials are not registered with the FDA. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Likewise, all claims in the advertisments are false, deceptive, and misleading. As per a Administrative Order 2010-0008, no person shall advertise, promote, or use in any sponsorship any food/dietary supplements unless such product is duly registered and approved by the Food and Drug Adminisration.

Accordingly, since unregistered food products and food supplements have not gone through evaluation and testing process of the FDA, the agency cannot guarantee their quality and safety. The consumption of such violative products may pose potential health hazards to the consuming public. Food products including food supplements should not bear any misleading, deceptive, and false claims in their labels and/or any promotional materials that will provide erroneous impression on products' character or identity.

In light of the above, the public is advised not to purchase the aforementioned violative product. Moreover, the public is advised to be vigilant against food products that might not be duly registered with FDA. Always check if a food product has been registered with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above unregistered food supplement, utilize our online reporting facility, eReport, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Food Regulation and Research (CFRR) hotline (02) 857-1991 to 93.

Dissemination of the information to all concerned is requested.

NELA CHARADE G. PUNO, RPh

Director General

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