



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY
No. **2017-260**

31 AUG 2017

TO : GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning on Art Coloring Products with Detected Levels of Lead

The Food and Drug Administration (FDA) warns the public against the purchase and use of the following art coloring products which have been verified to contain lead beyond the maximum allowed limit of not more than ninety (90) parts per million (ppm):

- 1. ULTRA COLOURS 8 PCS. JUMBO CRAYONS**
- 2. XIAO YIREN 18 PCS. WATER COLOR**

Lead is dangerous even at low exposure levels. It produces a spectrum of injury across multiple body systems. In particular, lead affects children's brain development resulting in reduced intelligence quotient (IQ), behavioral changes such as reduced attention span and increased anti-social behavior, and reduced educational attainment.

Children, because of their physical and mental immaturity has always been considered as a high-risk population. Their hand-to-mouth behaviors as well as their innate curiosity predisposed them to put objects in their mouth resulting to unintended exposure to multiple hazardous substances such as lead. Accordingly, to protect them from unnecessary hazards, parents, school teachers and guardians are strongly advised to strictly monitor the children especially when children are engaged in activities wherein adult supervision is required.

In light of the above, the public is advised not to purchase and use the aforementioned products. All concerned establishments are warned not to distribute the above-identified products. Moreover, all Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that the above-identified products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above-identified products, utilize our online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Cosmetics Regulation and Research hotline (02) 857-1979 or (02) 857-1984.

Dissemination of the information to all concerned is requested.

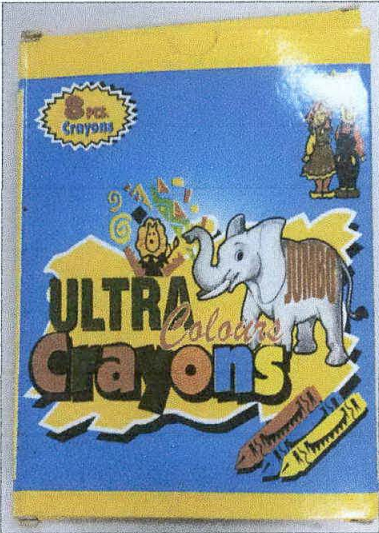

NELA CHARADE G. PUNO, RPh
Director General

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ANNEX

Details on Art Coloring Products with Detected Levels of Lead

PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
1 ULTRA COLOURS 8 PCS. JUMBO CRAYONS	Manufacturer: Supreme Wax & Candle Address: Caloocan City, Metro Manila	
2 XIAO YIREN 18 PCS. WATER COLOR	Manufacturer/Distributor: Not Indicated Address: Not Indicated	