



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION




FDA ADVISORY
No. **2017-294**

02 NOV 2017

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Use of Counterfeit Cosmetic Products (Batch 4)

The Food and Drug Administration (FDA) advises the public against the purchase and use of the counterfeit cosmetic product, **W7® BANANA DREAMS LOOSE POWDER** whose particulars/details are provided below:

PRODUCT DETAILS	PRODUCT IMAGE/S
Local Company Responsible for Placing the Product in the Market: Not Indicated	
Address: Not Indicated	
Country of Manufacture: Not Indicated	

FDA, in coordination with the Market Authorization Holder (MAH), Zarah Beauty Store, has verified that the aforementioned cosmetic product is a **COUNTERFEIT**.

Counterfeit products, not having gone through the required safety assessment and the verification process of the FDA, pose potential health hazards to the consuming public since their safety and purity cannot be guaranteed. The dangers/hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as lead and mercury. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.

In light of the above, the public is advised to be vigilant against buying and using the aforementioned counterfeit cosmetic product. Moreover, the public is also advised to only purchase from Landmark Department Stores and on-line site www.BeautyMNL.com, which are the only legit retailers of W7® cosmetic products as confirmed by Zarah Beauty Store, to ensure the authenticity of the cosmetic product. The public may contact Zarah Beauty Store through their email address at zarah.lacaya@yahoo.com for more information.



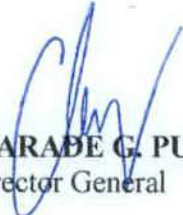
Furthermore, the public is also advised to be vigilant against cosmetic products that might not be duly notified with the FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph.

All concerned establishments are warned not to distribute the above-identified violative cosmetic product, otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that the product is not sold or made available in their localities or areas of jurisdiction.

To report any suspicious and/or illegal activity involving the said products, the public may contact FDA through its online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us at report@fda.gov.ph, or call the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1979 or (02) 857-1984**.

Dissemination of the information to all concerned is requested


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