



Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**



18 DEC 2017

FDA ADVISORY  
No. 2017-323

**TO: THE GENERAL PUBLIC**

**SUBJECT: Public Health Warning Against False, Deceptive and Misleading Health Claims of Pantyliners**

The Food and Drug Administration (FDA) has observed the proliferation of pantyliners with health claims e.g. relieves tension, reduces irritation, prevents/cures diseases/infection such as UTI, Myoma, vaginal odor, hormonal imbalance etc., and releases negative ions.

While, as a general rule, pantyliners are not required to seek proper authorization from the FDA, pantyliners with health claims, require such authorization. The sale/marketing of such unregistered product constitutes violation of Section 10 of Republic Act No. 9711 otherwise known as the Food and Drug Administration Act of 2009.

On the other hand, the false, deceptive and misleading advertisement of these pantyliners, constitutes violation of Title III, Chapter I of Republic Act No. 7394, otherwise known as the Consumer Act of the Philippines of 1992.

The public is thus advised to be vigilant and observe precautionary measures in purchasing unregistered pantyliners with health claims, and pantyliners with false, deceptive and misleading health claims.

For more information and inquiries, please e-mail us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report suspected sale or distribution of unregistered health products, utilize our online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us via [report@fda.gov.ph](mailto:report@fda.gov.ph), or call us at (02) 857-1900.

Dissemination of the information to all concerned is requested.

  
**NELA CHARADE G. PUNO, RPh**  
Director General

