



FDA ADVISORY

No. **2018-018**

23 JAN 2018

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the Following Unregistered Food Products:

1. Marlbovo Cigarette Candy
2. Winson Filters Cigarette Candy
3. Thillip Norris Cigarette Candy
4. Fortone Cigarette Candy
5. Hoke Luxury Cigarette Candy

The Food and Drug Administration (FDA) advises the public against the purchase and consumption of the following unregistered food products:



Figure 1. Unregistered Marlbovo Cigarette Candy



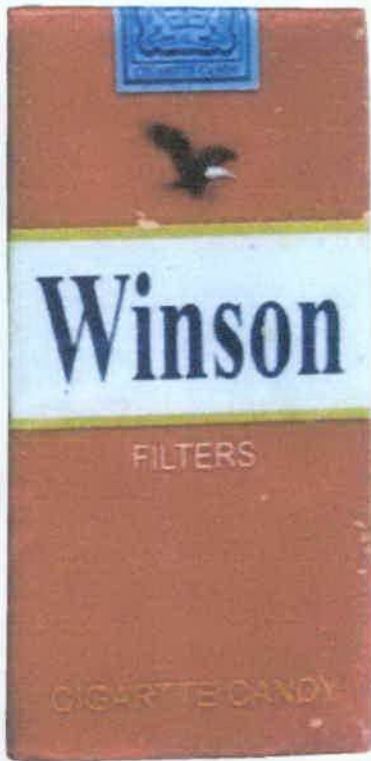


Figure 2. Unregistered Winson Filters Cigarette Candy

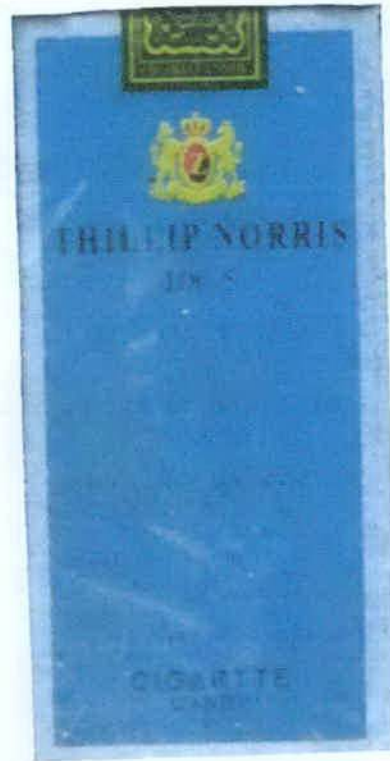


Figure 3. Unregistered Thillip Norris Cigarette Candy



Figure 2. Unregistered Fortone Cigarette Candy

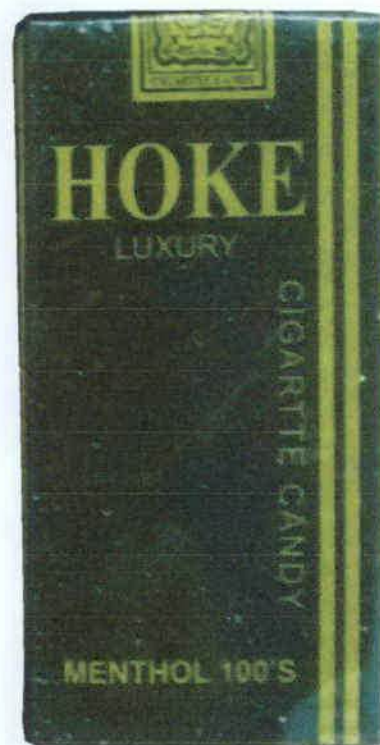


Figure 3. Unregistered Hoke Luxury Cigarette Candy

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned food products have not gone through the registration process of the agency and have not been issued the proper authorization in the form of Certificate of Product Registration.

Pursuant to Paragraph (a), Section 11 of the Republic Act No. 9711 or the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising, or sponsorship of any health product that is **adulterated, unregistered or misbranded is prohibited.**

In light of the above, **the public is advised not to purchase and use these candy products or any other food products that resembles the packaging and labelling of cigarette brands, as these might encourage smoking to the consumers, especially children.**

Accordingly, since unregistered food products have not gone through evaluation and testing process of the FDA, the agency cannot guarantee their quality and safety. The consumption of such violative products may pose potential health hazard to the consuming public.

All concerned establishments are warned not to distribute the above-identified violative food products until they have already been covered by the appropriate authorization (product registration), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above unregistered food products, utilize our online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Food Regulation and Research (CFRR) hotline (02) 857-1900 local 8115 and 8112.

Dissemination of the information to all concerned is requested.


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Director General

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