



06 MAR 2018

FDA ADVISORY  
No. **2018-063**

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against VITAHWAY for Selling Unregistered Food Supplements with their Corresponding Unapproved and Misleading Advertisements and Promotion on Their Products

The Food and Drug Administration (FDA) warns the public against VITAHWAY for selling the following unregistered food supplements with therapeutic claims on their brochure:

 <p><b>Veggie Vitamins</b> Unlike other fat-free, low-calorie, multi-vitamin and mineral supplements, Veggie vitamins are derived directly from plant sources. The advantages include faster assimilation and absorption without the harsh after-taste associated with most formulas. It is safe and effective for all ages and contains no dangerous excipients for Vegetarian, Muslim, or Halal diets. Built from over 80 plant sources, Veggie Vitamins are the most comprehensive formula on the market today.</p>	 <p><b>Immune 1</b> Our most comprehensive formula designed to stimulate optimum immune system response while providing the highest antioxidant protection available. Based upon 26 years of clinical research, the proprietary immune free-form extract is used, and in vivo studies involving streptococcal throat illnesses, severe influenza complications, subjects and both chronic and acute inflammatory results. The Immune 1 Complex is safe and effective protection for all ages with no known contraindications with prescription medications. Food-based ingredients are all vegan with no animal products, no artificial colors or flavorings, non-GMO, gluten-free and absolutely no synthetic.</p>	 <p><b>Cape A100 Chlense</b> Irregularly has become an epidemic. While it might seem like an occasional inconvenience, it can become a major health risk. Contributing factors include weight gain, bloating, acid reflux, constipation, toxicity and even tumors in extreme cases. Our Cape A100 formula is a safe and effective way to relieve the underlying cause of irregularly while adding the soothing effects of Aloe to the GI tract.</p>
 <p><b>PrePre Defense</b> An exciting new formulation designed to balance healthy bacteria by targeting aggressive cultures and destroying them. The offending strains are then utilized to provide additional nutrient support for the new healthy strains of bacteria. Over 2 years in development, PrePre Defense is a plant-based formulation originally developed to address issues involving contaminated drinking water. The formula proved equally beneficial for those people who have taken antibiotics for an infection. We are excited to offer this new product as part of our comprehensive line-up of wellness products.</p>	 <p><b>E-1000</b> Based upon the guidelines regarding "vitamin" and "synthetic" ingredients, we wanted to develop the highest effectiveness of Vitamin E available from nature. The process of extract using high loading pressure and alcohol separator is still regarded as synthetic by the FDA. That fact is significant to our customers in the Philippines who have hair &amp; skin health. Our E-1000 is a plant-based supplement that offers high quality antioxidant especially to the dermal and other connective tissues. Use topically and/or orally.</p>	 <p><b>Our Best Garcinia</b> While often touted for inhibiting appetite for weight loss, the greater contribution Garcinia Cambogia offers is powerful antioxidant coupled with mild diuretic action. Its decreased cellular inflammation and promoting the release of excess fluids in the body. Our Best Garcinia promotes a safe and effective means of reducing excessive water retention. As a result, hydrostatic pressures in the cardiovascular system are improved. The purity level of our Garcinia exceeds 97.4% (the highest in the industry).</p>
 <p><b>Choice Chewies</b> For children, as well as some adults who have difficulty swallowing pills or capsules. Our Choice Chewies are a delightful tasting gemmy vitamin that delivers a broad spectrum of nutrients while providing only 2 grams of sugar. Safe and effective. Choice Chewies can be given to children who are eating solid foods.</p>	 <p><b>ALA/ALC</b> Alpha Lipoic Acid coupled with Acetyl-L-Carnitine serves as a powerful antioxidant combination promoting protection against oxidative stress to cells. Specifically, our ALA/ALC Complex reduces inflammation in the cardiovascular system as well as the nervous system. Chronic pain sufferers and those suffering from other chronic inflammatory health issues have noted considerable relief. Our ALA/ALC Complex also supports muscle function leading to the perfect complement to our exosome line up.</p>	 <p><b>Mega Omega 3 Complex</b> Most people don't realize the power of Omega 3 Essential Fatty Acids. By increasing the levels of these vital acids in the body, Omega 3 fatty acids decrease inflammation, lower chronic pain levels while offering additional support to the immune system and strength to cell walls. Omega 3 fatty acids also support cell repair from oxidative stress and promotes normal cognitive function in the brain. Our Mega Omega 3 Complex is richly balanced and highly bioavailable.</p>
 <p><b>Ultra Bone &amp; Muscle Support</b> Osteoporosis in bone loss has become a serious concern for both men and women. Unfortunately, most physicians recommend a limited dietary spectrum to resolve the problem. There is a complete origin system comprised of a number of nutrients. Lack of adequate exercise, low hormonal balance and poor dietary habits are the leading causes for bone loss. Our Ultra Bone &amp; Muscle is a complete mineral replacement formula that is not only effective for bone loss, but also aids in faster recovery from exercise and weight lifting. Our Ultra Bone &amp; Muscle is a must have.</p>	 <p><b>Super C Complex</b> Not all Vitamin C is created equally. To increase the bioavailability of our C-Complex, we included the natural phytonutrients that accompany ascorbic acid in nature. Vitamin C increases immune function, supports mental health, increases cell wall strength and promotes healthy collagen production. Our Vitamin C-Complex has been clinically proven to offer wide-range of cells greater metabolic absorbance affecting a</p>	 <p><b>Co-Enzyme Q10</b> The research shows that ubiquinol (Co-Q10) is an essential part of cardiovascular health. Ubiquinol (Co-Q10) increases vital energy to the cells while adding protection against oxidative stress. The selected formula offers a safe and effective form of Co-Enzyme Q10. It produces the highest possible benefit at the most effective dosage levels. Increasing the efficiency of the cardiovascular system is a strong plus for all ages and activity levels with no known contraindications.</p>
 <p><b>Coroplex Enzyme Complex</b> The number one health issue in the industrialized world is that we are overfed and under-nourished. Cellulose fibers and proteins tend to break down into smaller components in order for our body to utilize the nutrients. Our Complete Enzyme Complex is designed to break down all of the food we eat into fuel and energy for the body. Enzymes offer a wide variety of health benefits to our immune system, to controlling pain and inflammation. Our Complete Enzyme Complex is safe for all ages.</p>	 <p><b>Plant Based Cleanse</b> Sometimes a mild herbal cleanse is not enough. Digestive, upper and lower intestinal conditions, certain antibodies and some long term stress-related to serious constipation. Using the chemical laxatives can be unpleasant and unpredictable. Our Plant Based Cleanse has been formulated to effectively cleanse the bowel without any added complications. We recommend using only as directed.</p>	 <p><b>Vitamin D3 with K2</b> According to the Centers for Disease Control and Prevention, the greatest nutritional deficiency is inadequate supplies of Vitamin D or Cholecalciferol. Our primary source for Vitamin D comes from direct sunlight. We have included the active form for years to avoid excessive sun exposure and skin cancer from deficiencies. The added clinical benefit of Vitamin K2 to further open calcium channels to body bones. Vitamin D3 with Added Vitamin K2 strongly supports immune function as well.</p>

\*all products above are not registered

Figure 1. Sample Brochure of VITAHWAY Advertising Unregistered Food Products with Therapeutic Claims



ISO 9001:2008  
Management  
System  
www.fda.gov.ph  
ID 310807336





### Veggie Vitamins

Unlike other full-spectrum, food-based multi-vitamin and mineral supplements, Veggie Vitamins are derived strictly from plant sources. The advantages include faster assimilation and absorption without the harsh after-taste associated with most formulas. It is safe and effective for all ages and contains no ingredient restrictions for Vegetarian, Kosher, or Halal diets. Built from over 40 plant sources, Veggie Vitamins are the most comprehensive formula on the market today.



### Immune 1

Our most comprehensive formula designed to stimulate optimum immune system response while providing the highest antioxidant protection available. Based upon 26 years of clinical research, the Immune 1 complex has been tested in vitro and in vivo studies involving mosquito borne illnesses, severe immune-compromised patients and both chronic and acute inflammatory issues. The Immune 1 Complex is safe and effective protection for all ages with no known contraindications with prescription medications. Food-based ingredients are all-vegan with no animal by-products, no artificial colors or flavorings, non-GMO, gluten-free and absolutely no synthetics.



### Cape Aloe Cleanse

Irregularity has become an epidemic. While it might seem like an occasional inconvenience, it can become a major health risk contributor including, weight gain, bloating, fluid retention, systemic toxicity and even death in extreme cases. Our Cape aloe formula is a safe and effective way to relieve the underlying cause of irregularity while adding the soothing effects of aloe to the GI tract.



### PrePro Defense

An exciting new formulation designed to balance healthy bacteria by targeting aggressive cultures and destroying them. The offending strains are then utilized to provide additional nutrient support for the new healthy strains of bacteria. Over 12 years in development, PrePro Defense is a plant based formulation originally developed to address issues involving contaminated drinking water. The formula proved equally beneficial for those people who have taken antibiotics for an infection. We are excited to offer this new product as part of our comprehensive line-up of wellness products.



### E-1000

Based upon the guidelines regarding "natural" and "synthetic" tocopherols, we wanted to develop the highest effective dosage of Vitamin E available from seeds. The process of extract using high loading pressure and alcohol separation is still regarded as synthetic by the FDA. That holds little significance to our customers in the Philippines who rave how it makes their hair and skin healthy. Our E-1000 is a plant-based supplement that offers high quality antioxidant especially to the dermal and other connective tissues. Use topically and/or orally.



### Our Best Garcinia

While often touted for inhibiting appetite for weight loss, the greatest contribution Garcinia Cambogia offers is powerful antioxidant coupled with a mild diuretic reaction. By decreasing systemic inflammation and promoting the release of excessive fluids in the body. Our Best Garcinia promotes a safe and effective means of reducing excessive water retention. As a result, hydrostatic pressures in the cardiovascular system are improved. The purity level of our Garcinia exceeds 97.4% (the highest in the industry).

Figure 2. Unregistered Food Supplements being advertised by VITAHWAY



### Choice Chewies

For children, as well as some adults who have difficulty swallowing pills or capsules. Our Choice Chewies are a delightful tasting gummy vitamin that delivers a broad spectrum of nutrients while providing only 2 grams of sugar. Safe and effective, Choice Chewies can be given to children who are eating solid foods.



### ALA/ALC

Alpha Lipotic Acid coupled with Acetyl-L Carnitine serves as a powerful antioxidant combination promoting protection against oxidative stress to cells. Specifically, Our ALA/ALC Complex reduces inflammation in the cardiovascular system as well as the nervous system. Chronic pain sufferers and those suffering from other chronic inflammatory health issues have noted considerable relief. Our ALA/ALC Complex also supports immune function making it the perfect complement to our extensive line up.



### Mega Omega 3 Complex

Most people do not realize the power of Omega 3 Essential Fatty Acids. By balancing the ill-effects of diets over-loaded with Omega 6 fatty acids, Omega 3 fatty acids decrease inflammation, lower chronic pain levels while offering additional support to the immune system and strength to cell walls. Omega 3 fatty acids also support cell repair from oxidative stress and promotes normal cognitive function in the brain. Our Mega Omega 3 Complex is richly balancing and highly bioavailable.



### Ultra Bone & Muscle Support

Osteoporosis or bone loss has become a growing problem for both men and women. Unfortunately, most physicians recommend a limited mineral spectrum to resolve the problem. Bone is a complex organ system comprised of a number of minerals. Lack of adequate exercise, loss of hormonal balance and poor dietary habits are the leading causes for bone loss. Our Ultra Bone & Muscle is a complete mineral replacement formula that is not only effective for bone loss, but also aids in faster recovery from exercise and weight lifting. For Athletes; Ultra Bone & Muscle is a must have.



### Super C Complex

Not all Vitamin C is created equally. To increase the bioavailability of our C-Complex, we included the natural phytonutrients that accompany ascorbic acid in nature. Vitamin C increases immune function, supports wound healing, increases cell wall strength and promotes healthy collagen production. Our Vitamin C Complex has been clinically proven to offer greater metabolic absorbance affecting a wide range of cells.



### Co-Enzyme Q10

The research strongly endorses Co-Q 10 as an essential part of cardiovascular health. Moreover, Co Q 10 increases vital energy to the cells while adding protection against oxidative stress. We selected the most effective form of Co-Enzyme Q-10 to produce the highest possible benefit at the most effective dosage levels. Increasing the efficiency of the cardiovascular system is a strong plus for all ages and activity levels with no known contraindications.



### Complete Enzyme Complex

The number one health issue in the industrialized world is that we are over-fed and under-nourished. Carbohydrates, fats and proteins must be broken down into smaller components in order for our body to utilize the nutrients. Our Complete Enzyme Complex is designed to break down all the food we eat into fuel and energy for the body. Enzymes offer a wide variety of health benefits to our immune system, to controlling pain and inflammation. Our Complete Enzyme Complex is safe for all ages.



### Plant Based Cleanse

Sometimes a mild herbal laxative is not enough. Dehydration, opiate and steroidal medications, certain antibiotics and some long-term illness can lead to serious constipation. Taking harsh chemical laxatives can be unpleasant and unpredictable. Our Plant Based Cleanse has been formulated to effectively cleanse the bowel without any added complications. We recommend using only as directed.



### Vitamin D3 with K2

According to the Centers for Disease Control and Prevention, the greatest nutritional deficiency in industrialized countries is (a) Vitamin D or Cholecalciferol. Our primary source for Vitamin D comes from direct sunlight. We have heeded the advice for years to avoid excessive sun exposure and now suffer from deficiencies. Our Vitamin D comes in an effective and safe dosage of 2,000 units with the added clinical benefit of Vitamin K2 to further open calcium channels to fortify bones. Vitamin D3 with Added Vitamin K2 strongly supports immune function as well.

Figure 2. Unregistered Food Supplements being advertised by VITAHWAY



**Our Mission...**


Vitahway is dedicated to the health and well-being of every person. No person can share their value with a needy world unless they are healthy, safe, well-fed and sheltered. At Vitahway we recognize the value of each and every life, and while we endeavor to provide healthy products to sustain well-being, we are far more than just a supplement company.

- We will strive to empower the poorest areas both here and abroad, with the ability to be self-sustaining by dedicating a portion of our revenue to the development and distribution of products that nourish those who cannot nourish themselves.
- We will develop a framework to create micro-economic pockets that utilize the areas' natural resources wherever possible to benefit those living there.
- We will support local and international doctors and natural healthcare practitioners with processes, training, and products that achieve true functional wellness.

To these ends we dedicate our lives, our resources, and our time to leave the world better for today, and generations to come.

For more information:  
**417-888-0055**  
 Or visit our website  
**www.VitahWay.com**  
 Or write to us at  
 2733 E. Battlefield #126  
 Springfield, MO 65804

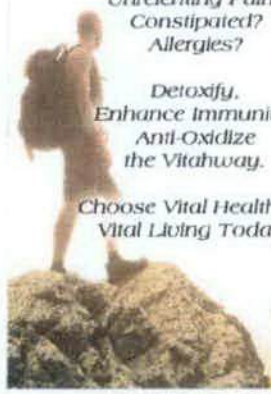

Vitahway  
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*Daily Stress or Tension?  
 Fatigued?  
 Over-Weight?  
 Bloating?  
 Depressed?  
 Unrelenting Pain?  
 Constipated?  
 Allergies?*

*Detoxify,  
 Enhance Immunity,  
 Anti-Oxidize  
 the Vitahway.*

Choose Vital Health for  
 Vital Living Today!

Made in the USA

Figure 4. Cover Page of the Brochure of VITAHWAY

The public is hereby warned that food supplements being advertised by VITAHWAY are not registered with the FDA. Pursuant to Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is **prohibited**.

Likewise, all claims advertised by the said establishment are false, deceptive, and misleading. As per Administrative Order 2010-0008, no person shall advertise, promote, or use in any sponsorship any food/dietary supplements unless such product is duly registered and approved by the Food and Drug Administration.

Accordingly, since unregistered food supplements have not gone through evaluation and testing process of the FDA, the agency cannot guarantee their quality and safety. The consumption of such violative products may pose potential health hazards to the consuming public. Food products including food supplements should not bear any misleading, deceptive, and false claims in their labels and/or any promotional materials that will provide erroneous impression on products' character or identity.

In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to be vigilant against food products that might not be duly registered with FDA. Always check if a food product has been registered with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

For more information and inquiries, please e-mail us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report continuous sale or distribution of the above unregistered food supplement, utilize our online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us via [report@fda.gov.ph](mailto:report@fda.gov.ph), or call us at the Center for Food Regulation and Research (CFRR) hotline (02) 857-1900 loc. 8115 and 8112.

Dissemination of the information to all concerned is requested.



**NELA CHARADE G. PUNO, RPh**  
Director General

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