



Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**



FDA ADVISORY  
No. **2018-144**

**13 APR 2018**

**TO: GENERAL CONSUMING PUBLIC**

**SUBJECT: Public Health Warning Against the Use of Counterfeit Cosmetic Products (Batch 8)**

The Food and Drug Administration (FDA) hereby advises the public against the purchase and use of the following counterfeit cosmetic products whose particulars/details are provided in the attached Annex:

- 1. L'ORÉAL® PARIS B.B INFALLIBLE PRO-MATTE UP TO 16HR POWDER**
- 2. MAYBELLINE NEW YORK FASHION BROW DUO SHAPER, EYEBROW PENCIL, EYEBROW POWDER (NO.1809)**
- 3. NYX WONDER™ STICK (WS 01 LIGHT/MEDIUM)**

FDA, in coordination with the Market Authorization Holder (MAH) for L'Oreal Paris, Maybelline New York and NYX Professional Makeup, has verified that the aforementioned cosmetic products are **COUNTERFEIT**.

Counterfeit products, not having gone through the required safety assessment and the verification process of FDA, pose potential health hazards to the consuming public since their safety and purity cannot be guaranteed. The dangers/hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as lead and mercury. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.

In light of the above, the public is advised to be vigilant against buying and using the aforementioned counterfeit cosmetic products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

All concerned establishments are warned not to distribute the above-identified violative cosmetic products, otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that the product is not sold or made available in their localities or areas of jurisdiction.

To report any suspicious and/or illegal activity involving the said products, the public may contact FDA through its online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport).

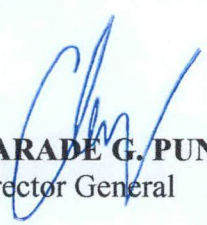


or e-mail us at [report@fda.gov.ph](mailto:report@fda.gov.ph), or call the Center for Cosmetics Regulation and Research (CCRR) hotline (02) 857-1900 local 8113 or 8107.

For more information and inquiries regarding L'Oreal Paris, Maybelline New York and NYX Professional Makeup products, consumers may contact the MAH through any of the following contact information:

Product Brand	Contact Information
L'Oreal Paris	Email: <a href="mailto:consumer.care@ph.loreal.com">consumer.care@ph.loreal.com</a>  Hotline No.: (02) 672-7200  Facebook Account: <a href="https://www.facebook.com/LOrealParisPhilippines/">https://www.facebook.com/LOrealParisPhilippines/</a>
Maybelline New York	Email: <a href="mailto:consumer.care@ph.loreal.com">consumer.care@ph.loreal.com</a>  Hotline No.: (02) 672-7227  Facebook Account: <a href="https://www.facebook.com/maybellinephilippines/">https://www.facebook.com/maybellinephilippines/</a>
NYX Professional Makeup	Email: <a href="mailto:consumer.care@ph.loreal.com">consumer.care@ph.loreal.com</a>  Hotline No.: 09171234699  Facebook Account: <a href="https://www.facebook.com/nyxcosmeticsph/">https://www.facebook.com/nyxcosmeticsph/</a>

Dissemination of the information to all concerned is requested

  
**NELA CHARADE G. PUNO, RPh**  
Director General

DTN 20180412093358





**ANNEX**  
Details of the Counterfeit Cosmetic Products

PRODUCT NAME	PRODUCT DETAILS	PRODUCT IMAGE/S
1 <b>L'ORÉAL® PARIS B.B INFALLIBLE PRO-MATTE UP TO 16HR POWDER</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: France  Lot/Batch Number: 1595 LO	
2 <b>MAYBELLINE NEW YORK FASHION BROW DUO SHAPER, EYEBROW PENCIL, EYEBROW POWDER (NO.1809)</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: Not Indicated  Lot/Batch Number: Not Indicated	
3 <b>NYX WONDER™ STICK (WS 01 LIGHT/MEDIUM)</b>	Local Company Responsible for Placing the Product in the Market: Not Indicated  Address: Not Indicated  Country of Manufacture: P.R.C.  Lot/Batch Number: Not Indicated	