



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



24 MAY 2018

FDA ADVISORY
No. 2018-176

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against Non-Certified Therapeutic Claims on the Advertisement and Promotion of Hydrogen Water Generator

The Food and Drug Administration (FDA) warns the public against non-certified therapeutic claims on the advertisement and promotion of Hydrogen Water Generator:



Among the **unsubstantiated health claims** used on the said product are as follows:

1. Helps cure and fight wide range of diseases, boosts immune system;
2. Anti-aging, anti-wrinkle;
3. Act as therapeutic antioxidant;
4. Helps prevent brain injuries, heart disease and age related memory loss;
5. Improves concentration;
6. Prevents cancer and diabetes;
7. Strengthen immune system; and
8. Enhance immune system of children

Therapeutic claims made on drinking water must be substantiated through valid clinical trial. The above health claims used in the advertisement of the said product have not been validated and approved by the FDA.

Sale, distribution and advertisement of health products without prior approval from the FDA is a violation of the provisions of Republic Act 9711 or the Food and Drug Administration (FDA) Act of 2009.

The public is hereby advised not to fall prey to distributors and retailers of the said product and to be vigilant and observe precautionary measures in purchasing products with misleading and deceptive health claims.

For more information and inquiries, please email us at **info@fda.gov.ph**. To report suspected misleading advertisements of health products, utilize our online reporting facility, **eReport**, at **www.fda.gov.ph/ereport**, or email us via **report@fda.gov.ph**, or call the Center for Device Regulation, Radiation Health and Research hotline at (02) 857-1900 local 8301.

Dissemination of the information to all concerned is requested.


NELA CHARADE G. PUNO, RPh
FDA Director General



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