



29 MAY 2018

**FDA ADVISORY**  
No. **2018-182**

**TO: GENERAL CONSUMING PUBLIC**

**SUBJECT: Public Health Warning Against the Use of Cosmetic Products Containing Banned Ingredient/s (Batch 6)**

The Food and Drug Administration (FDA) advises the public against the purchase and use of the adulterated cosmetic product **MEIYA LIPSTICK ESSENCE FORMULATION WITH RICH VITAMINS AND FRUITY NUTRITION** which tested positive for the presence of **RHODAMINE B** ingredient that is not allowed to be part of a cosmetic as per Annex II Part 1 of the Asean Cosmetic Directive (refer to the image below for the product particulars/details):

**PRODUCT DETAILS**

**Manufactured by:**  
Yiwu Meishi Cosmetics Co. Ltd.

**Manufacturer's Address:**  
Not Indicated

**Local Company Responsible for Placing the Product in the Market:**  
Xu Ri Trading Corp.

**Address:**  
525 Lavezares St., San Nicolas, Manila

**Country of Manufacture:**  
P.R.C.

**Item No.:** ME-2843  
**Lot/Batch Number:** Not Indicated  
**Manufacture/Expiry Date:** Not Indicated

**PRODUCT IMAGE/S**



Rhodamine B is a fluorescent dye used as a tracer in water and air flow studies and in molecular and cell biology studies. It presents as a red to violet powder and has been shown to be carcinogenic in mammalian models.

Accordingly, because this product is not compliant with the existing standards, consumers are advised to be vigilant against their purchase and use. The use of these products can pose potential health hazards to the consuming public and may result to adverse reactions.

The public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

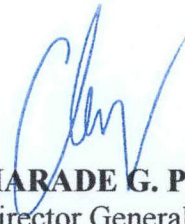


All concerned establishments are warned not to distribute the above-identified violative cosmetic products, otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report continuous sale or distribution of the above violative cosmetic products, utilize our online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us via [report@fda.gov.ph](mailto:report@fda.gov.ph), or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1900** local **8113** or **8107**.

Dissemination of the information to all concerned is requested.



**NELA CHARADE G. PUNO, RPh**  
Director General

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