



10 SEP 2018

**FDA ADVISORY**  
Nb. **2018-273**

**TO: GENERAL CONSUMING PUBLIC**

**SUBJECT: Public Health Warning Against the Use of Cosmetic Product Containing Banned Ingredient/s (Batch 8)**

The Food and Drug Administration (FDA) advises the public against the purchase and use of adulterated cosmetic product **MY CHOICE FEMININE WIPES EUCALYPTUS SCENT** which tested positive for the presence of **ISOBUTYLPARABEN**, a banned ingredient in cosmetic (refer to the image below for the product particulars/details):

**PRODUCT DETAILS**

Manufactured by:  
**American Hygienics Corporation**

Manufacturer's Address:  
**Shanghai, China**

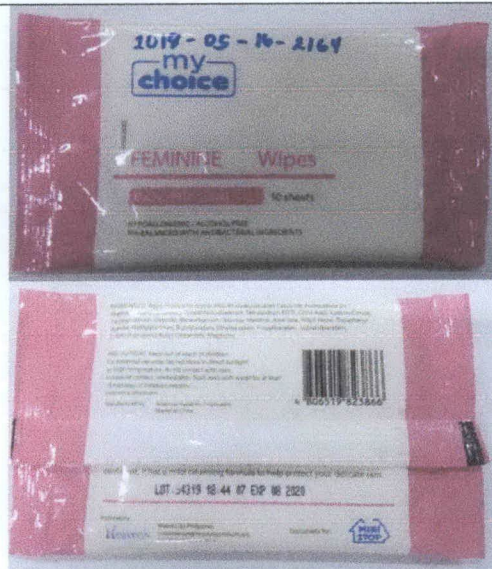
Local Company Responsible for Placing the Product in the Market:  
**Heavenly Products Inc.**

Address:  
**Makati City, Philippines**

Country of Manufacture:  
**China**

Lot Number: **54319 18:44 07**  
Manufacture/Expiry Date: **08 2020**

**PRODUCT IMAGE/S**



Isobutylparaben is a chemical commonly used as a preservative in cosmetic products to inhibit or prevent microbial and fungal growth. However, its use along with four (4) other parabens (isopropylparaben, benzylparaben, phenylparaben and pentylparaben) in cosmetic products has been prohibited in the Philippines beginning 01 January 2016 through the issuance of FDA Circulars 2015-008 and 2015-014 as a product of the 21<sup>st</sup> ASEAN Cosmetic Committee meeting last November 2014. The ban of the aforementioned parabens has been ordered due to insufficient safety data amidst the growing concern over their potential to disrupt the endocrine system of the body leading to long-term health effects. Accordingly, cosmetic products found to contain these identified ingredients poses potential health risks to the consuming public.

In light of the above, the public is strongly advised to take precautionary measures when buying cosmetic products. Consumers should always check if a cosmetic product contains any of the aforementioned banned ingredients and not to purchase it if it does. The full ingredient list of the cosmetic product is found in the "Ingredients" section of the label.



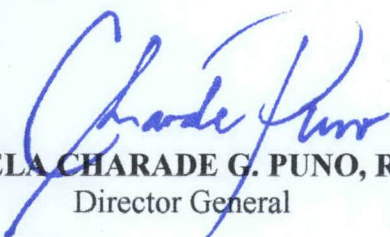
The public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

All concerned establishments are warned not to distribute the above-identified violative cosmetic products, otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report continuous sale or distribution of the above violative cosmetic products, utilize our online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us via [report@fda.gov.ph](mailto:report@fda.gov.ph), or call us at the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1900** local **8113** or **8107**.

Dissemination of the information to all concerned is requested.

  
**NELA CHARADE G. PUNO, RPh**  
Director General

DTN 20180903111135

