



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY
No. **2018-281**

17 SEP 2018

TO: THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the Following Unregistered Food Products and Food Supplement:

1. IMPERIAL Milk Custard Chocolate Biscuit (in foreign language)
2. Bento Seafood Snack Barbeque Flavor
3. PURE ENCAPSULATIONS Pancreatic Enzyme Formula Dietary Supplement 60 Capsules
4. Fujiya Home Pie Bitter Chocolat
5. Fujiya Peko Peko x Hello Kitty

The Food and Drug Administration (FDA) advises the public against the purchase and consumption of the following unregistered food products and food supplement:



Figure 1. Unregistered IMPERIAL Milk Custard Chocolate Biscuit (in foreign language)





Figure 2. Unregistered Bento Seafood Snack Barbeque Flavor



Figure 3. Unregistered PURE ENCAPSULATIONS Pancreatic Enzyme Formula Dietary Supplement 60 Capsules



Figure 4. Unregistered Fujiya Home Pie Bitter Chocolat



Figure 5. Unregistered Fujiya Peko Peko x Hello Kitty

FDA post-marketing surveillance (PMS) activities have verified that the abovementioned food products and food supplement have not gone through the registration process of the agency and have not been issued the proper authorization in the form of Certificate of Product Registration. Pursuant to Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization from FDA is prohibited.

Accordingly, since unregistered food products and food supplements have not gone through evaluation and testing process of the FDA, the agency cannot guarantee their quality and safety. The consumption of such violative products may pose potential health hazards to the consuming public. Food products including food supplements should not bear any misleading, deceptive, and false claims in their labels and/or any promotional materials that will provide erroneous impression on products’ character or identity.

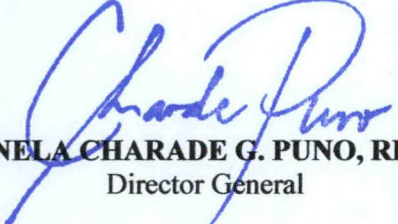
In light of the above, the public is advised not to purchase the aforementioned violative products. Moreover, the public is advised to be vigilant against food products and food supplements that might not be duly registered with FDA. Always check if a food product has been registered with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph.

All concerned establishments are warned not to distribute the above-identified violative food products and food supplement until they have already been covered by the appropriate authorization (product registration), otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that these products are not sold or made available in their localities or areas of jurisdiction.

For more information and inquiries, please e-mail us at info@fda.gov.ph. To report continuous sale or distribution of the above unregistered food products and food supplement, utilize our online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us via report@fda.gov.ph, or call us at the Center for Food Regulation and Research (CFRR) hotline (02) 857-1900 locals 8112 or 8105.

Dissemination of the information to all concerned is requested.


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Director General

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