



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



FDA ADVISORY

No. **2018-283**

01 OCT 2018

TO: GENERAL CONSUMING PUBLIC

SUBJECT: Public Health Warning Against the Use of Counterfeit Cosmetic Products (Batch 10)

The Food and Drug Administration (FDA) hereby advises the public against the purchase and use of **SOPHIE PARIS MAGIC PINK CREAM** whose particulars/details are provided below:

PRODUCT DETAILS	PRODUCT IMAGE/S
<p>Local Company Responsible for Placing the Product in the Market: Sophie Paris Philippines, Inc.</p>	
<p>Address: Alcar Building, #8888 EDSA Mandaluyong City, 1550 Philippines</p>	
<p>Country of Manufacture: Malaysia</p>	

FDA, in coordination with the Market Authorization Holder (MAH), Sophie Paris Philippines, Inc., has verified that the aforementioned cosmetic product is **COUNTERFEIT**. According to the MAH, below is the comparison of the authentic vs. the counterfeit product.

Authentic Product	Counterfeit product
<p>The correct address is #888 and the space between words are observed accordingly.</p>	<p>The address is incorrect #8888 and the space between words are not observed accordingly.</p>



Authentic Product	Counterfeit product
<p>The tube tip has a smooth slanted surface and the tip cannot be detached from its' tube.</p> 	<p>The tube tip is round and can be easily removed and/or detached from its' tube.</p> 
<p>Spaces between letters are observed accordingly.</p> 	<p>Unnecessary spaces between letters.</p> 
<p>The small vertical black strip at the upper part of the tube is properly printed.</p> 	<p>The small vertical strip at the upper part of the tube is not properly printed.</p> 

Counterfeit products, not having gone through the required safety assessment and the verification process of the FDA, pose potential health hazards to the consuming public since their safety and purity cannot be guaranteed. The dangers/hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as lead and mercury. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.

In light of the above, the public is advised to be vigilant against buying and using the aforementioned counterfeit cosmetic product. Moreover, the public is also advised to only purchase from authorized Business Centers (BC), Members and through the official website at www.sophieparis.com.ph which are the legit retailers and/or source as confirmed by Sophie Paris Philippines, Inc., to ensure the authenticity of the cosmetic products. The public may contact Sophie Paris Philippines, Inc. through any of the following channels for more information on Sophie Paris cosmetic products:

1. Email customer@sophieparis.com.ph
2. Telephone No. (02) 637-4582

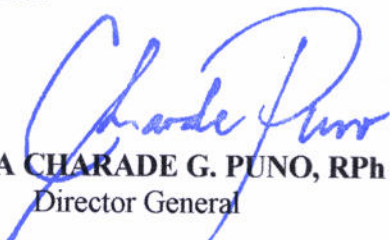
Furthermore, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at www.fda.gov.ph.

All concerned establishments are warned not to distribute the above-identified violative cosmetic product, otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that the product is not sold or made available in their localities or areas of jurisdiction.

To report any suspicious and/or illegal activity involving the said products, the public may contact FDA through its online reporting facility, **eReport**, at www.fda.gov.ph/ereport, or e-mail us at report@fda.gov.ph, or call the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1900 local 8107/8113**.

Dissemination of the information to all concerned is requested


NELA CHARADE G. PUNO, RPh
Director General

