



**INFORMATION SHEET AND MECHANICS OF  
THE SALES PROMOTION**  
(use another sheet if needed)

Document No.:

Date Effective:

Revision No.:

Page No.

**Complete Name of the Applicant** :

**Position** :

**Company & Address** :

**Contact Number** :

**Signature** :

**Complete Name of Sponsor** :

**Address** :

**Contact Number** :

**Advertising/Promo Agency** :

**Address** :

**Contact Number** :

**Promotion Title** :

**Promotion Duration** :

**Geographical Coverage** :

NCR only or in several regions including Metro Manila or nationwide

More than one region but excluding Metro Manila

Several provinces/cities/municipalities within a single region

Single province/city/municipality

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

**Specific names of target licensed establishment** : Drugstore \_\_\_\_\_  
Retail Outlet for Non- Prescription Drug \_\_\_\_\_

**Products Covered** : (please provide list in the sheet 4 and submit in excel file)

**MEDIA UTILIZED** : Please attach clear copies

Storyboard  Print Ads (please specify)

Radio Script

On-line platform  Others  Flyers

**For Price Reduction Sales** :

**Promo only**

Amount of Prizes/free items	Free Item	Quantity	Price	Total Amount
P50,000 and below				
P50,001 - P150,000				
P150,001 - P300,000				
P300,001 - P500,000				
P500,001 - P1,000,000				
P1,000,000 and above				

**Qualification/Disqualification of** :

**Participants:**