



16 September 2010

DOH-FDA ADVISORY

No. 2010 - 010

**SUBJECT: PRODUCT RECALL ORDER FOR ALACTAGROW BIBO
TRIO MILK SUPPLEMENT COVERED BY REGISTRATION
No. FR-71538**

The public is hereby advised that the Department of Health – Food and Drug Administration had issued a Product Recall Order to Mead Johnson Nutrition (Philippines), Inc., covering the product **Alactagrow Bibo Trio Milk Supplement** because of the product's apparent non-compliance to the standard fat level content per 100 calories set forth in Codex STAN 156-1987 for milk supplements. The standard required for fat is not less than 3 g and not more than 6 g per 100 calories (0.7 and 1.4 g per 100 available kilojoules, respectively). However, evaluation and determination of the above product's fat content per 100 calories vis-a-vis the product's existing label declaration of 5.1g per 100 g powder and 380 calories per 100 gram will result only in 1.34 g fat per 100 calories, thus, indisputably making the same non-compliant to the standard and of inferior quality.

Continuous distribution of the said product presents gross deception to the consuming public and may even present risk of illness or injury to the consuming sector of the public, the young children.

In view of the foregoing, consumers who have purchased the said product are advised to return the same to Mead Johnson Nutrition (Philippines), Inc., 2309 Don Chino Roces Ave., Makati City or to any of its licensed distributors.

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