

Republic of the Philippines Department of Health FOOD AND DRUG ADMINISTRATION



29 May 2014

FDA Advisory

No. 2014 040

SUBJECT:

FRAUDULENT ACTS and PRACTICES employed by NUTRIBIZ INTERNATIONAL, INC., to advertise and promote their product online

Consistent with the FDA's mandate to monitor advertisements and other marketing activities and promotion of any health product's compliance to FDA laws, the Health Scams Unit of FDA has monitored the website of Nutribiz International Inc., https://www.nutribizph.com/home/doc/l/5 and found that one of its products –Nutri 21 Juice 21-in-1 Herbs and Fruits Powder Drink Mix (sachet) has a fake Certificate of Product Registration (CPR), thus:

FDA	ECOD A			No. FB - 005166
			FD's Registration	No. 1 88-101969
			Registration Status	80 x 1 1 1 1 1 1 2 2 3 1
				Category II
CERTIF	ICATE OF	PRODU	CTREGISTR	ATION
Pursuant to the profile for registration of food prod	sheer/fred bureaus	for has been found	mended, known as the Fo d to conform with the req as of date hercof.	mels, fireigs, florices and ofsentents and standards
Product Same :	Note: 21-21-	in-1 bects sex	d fruits powdered D	rink Mix (PET foil)
Manufacturer: :				
Mageneheck, A				
Seregioustons, -				
Distributes:		ernotional In		
This registration at sealing to the conditions list	half be valid for _2 ed on the reverse si		at experience 25. July	2014
No change to the fi	ror crimbaritori, Labellin	g and commercia	I presentation of this prod	sect shalf he made at may
This registration is	autiest to suspens	cion, cameethation	or secall should any violet	ion of Republic Act 3720
and/or regulations issued the				
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	BY AUTHORITY	OF THE SECRE	CTARVOR HEALTH	
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		DETALKS-IN-C	Angistant Secret Terre, Food and Dr	ng Administration
RSN : 12FCet.2/1- O.R. No : 0346550	-117			
Amount : P520.00 Date issued : 10 Apr 10				
CIT/Pru/ak	bea.			





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A quick search at the FDA website reveals that there is no product Nutri 21 Juice 21-in-1 Herbs and Fruits Powder Drink Mix registered, with the FDA. Form No. FB-005166 is for FDA Registration No.: FR-101774, Product Name: ROYCE' BATON COOKIES "2 Coconut and Hazel Cacao Chocolate Confectionery with Artisanal Corporation as its importer, while FDA Registration No.: FR-101969 has FDA Form No.FB-005274, Product Name: CREATION 2011 Sauvignon Blanc alc. 14.5% vol. (bottle) of Importer: Zen Asia Incorporated.

An unsuspecting consumer desiring to buy a particular product online may just rely on the representations made by the distributor/advertisers online. Hence, we urge the public to be more vigilant of their rights as consumers. Make use of the FDA website, do your own research for the particular product that you want to buy online; even if at its face, it appears that the product is legitimate.

All consumers are hereby advised not to buy unregistered Nutri 21 Juice 21-in-1 Herbs and Fruits Powder Drink Mix. This product has not been approved by FDA, and did not pass the FDA standards of safety and quality evaluation.

For consumer protection, the public is encouraged to access the FDA website (http://www.fda.gov.ph) and verify thru the SEARCH bar if the product is registered with the FDA.

The case is now under investigation and the company is requested to cooperate with the Field Food and Drug Regulation Officers of the Field Regulatory Operations Office.

Director General







