



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



23 July 2014


FDA Advisory
Nb. **2014-058**

**SUBJECT: WARNING ON FRAUDULENT SALES STRATEGIES EMPLOYED
BY WEBSITES INVOLVED IN BUY AND SELL OF HEALTH
PRODUCTS**

In the interest of public health, safety and welfare, the Food and Drug Administration hereby reiterates its warning to the public to be wary of health products (processed food, drugs, cosmetics, and medical device products) sold or advertised for sale through social media platforms such as but not limited to: sulit.com.ph (now OLG.com), lazada phils, ayosdito.ph, cash cash pinoy, ebay and other networking and multi level marketing schemes. These products were obtained from unknown sources or have been illegally imported posing doubts on their safety, efficacy, quality and purity. Some of these products although registered are misbranded if it carries therapeutic or clinical claims that are not approved by the Food and Drug Administration.

The manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising, or sponsorship of any health product that is adulterated, unregistered or misbranded is strictly prohibited by RA 3720 as amended by RA 9711, or the Food and Drug Administration Act of 2009. Likewise, FDA laws mandatorily require that health products be registered/notified first with the FDA prior to the products' distribution in the market. Further, existing regulations require that drug products (over the counter or prescription drugs) must be sold only to the consumers by FDA licensed outlets.

Considering that the above-mentioned social media platforms are not licensed by the FDA to sell health products, specifically drug products, the public is hereby warned not to purchase health products through the above-mentioned social media platforms.


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