



Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**



01 October 2014

FDA Advisory  
No. **2014-075**

**SUBJECT: Public warning against false, deceptive and misleading claims of Turcumin herbal food supplement advertised in The Philippine Star and Bulgar**

The Food and Drug Administration (FDA) has monitored the advertisement published in The Philippine Star page 11 last 26 September 2014, Friday and Bulgar page 7 last 15 September 2014.

The advertisement has stated 3 published studies conducted in the U.S.. The public is advised that these studies do not suffice as evidence for its therapeutic claims.

With registration no. FR-77171, **TURCUMIN** was approved by the FDA as food supplement, and not as a drug or medicine. Therefore, it must not bear any therapeutic claims in any sort of information materials and/or any manner of information dissemination. All therapeutic claims should be substantiated by a well-designed clinical trial and must be registered under Drugs not under Food.

The public is warned that taking food supplements instead of the prescribed drugs may cause serious damage to health and failure to get proper treatment may prove fatal.

For more information and inquiries, kindly email us at [info@fda.gov.ph](mailto:info@fda.gov.ph). To report similar claims of food/dietary supplements, unregistered health products or establishments selling unregistered health products, kindly email us via [report@fda.gov.ph](mailto:report@fda.gov.ph).

  
**KENNETH Y. HARTIGAN-GO MD**  
Acting Director General

