

## Republic of the Philippines Department of Health FOOD AND DRUG ADMINISTRATION



01 October 2014

FDA Advisory No. 2014-075

SUBJECT: Public warning against false, deceptive and misleading claims of

Turcumin herbal food supplement advertised in The Philippine Star

and Bulgar

The Food and Drug Administration (FDA) has monitored the advertisement published in The Philippine Star page 11 last 26 September 2014, Friday and Bulgar page 7 last 15 September 2014.

The advertisement has stated 3 published studies conducted in the U.S.. The public is advised that these studies do not suffice as evidence for its therapeutic claims.

With registration no. FR-77171, **TURCUMIN** was approved by the FDA as food supplement, and not as a drug or medicine. Therefore, it must not bear any therapeutic claims in any sort of information materials and/or any manner of information dissemination. All therapeutic claims should be substantiated by a well-designed clinical trial and must be registered under Drugs not under Food.

The public is warned that taking food supplements instead of the prescribed drugs may

cause serious damage to health and failure to get proper treatment may prove fatal.

dent in turmenc or luyang dilaw, has shown properties that can improve one's bicod circulation thus preventing inflammation in any part of the body.

Another study published in The Journal of Alternative and Complementary Medicine in the U.S. (2009) comparate furnies with interpreten plant and enflammations. Turnetic based pain and improved function as well as the illumposen. Another study, by respectables at Baylor University Medicial Center in the U.S. (2008) reported that taking curgumin daily in moderate disease for up to three months was sale.

Thankfully, curcumin in hymenic in now available in capsule from BURCUMMIN curcumin in hymenic in a septeado in the turneric that can be pought as a spice for brighting the trumeric that can be pought as a spice for turner information contect incall Rich Pharma Gorp. At (632) 403-1902 or 0936-9698437.

TURCUMIN Capsules are FDA approved and is now available in an open part of the turneric that can be pought as a spice for further information; contect incall Rich Pharma Gorp. At (632) 403-1902 or 0936-9698437.

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For more information and inquiries, kindly email us at <a href="info@fda.gov.ph">info@fda.gov.ph</a>. To report similar claims of food/dietary supplements, unregistered health products or establishments selling unregistered health products, kindly email us via <a href="report@fda.gov.ph">report@fda.gov.ph</a>.

KENNETH Y. HARTIGAN-GO MD
Acting Director General



