



Republic of the Philippines
Department of Health
FOOD AND DRUG ADMINISTRATION



28 October 2014

FDA Advisory
No. **2014-080**

SUBJECT: Public warning against false, deceptive and misleading advertisement of My Jinga Juice posted in social media and the Internet



The Food and Drug Administration (FDA) has been monitoring the advertisements posted in Facebook and in the Internet (<http://myjingajuice.com/product.aspx>).

MY JINGA JUICE, a food product, has made several health claims that clearly violates Republic Act No. 3720, as amended by Republic Act No. 9711 and A.O. No. 2014-0030 specifically VII. Misleading Declaration/ Representation/ Prohibited Claims.

The public must be informed that food products approved by the FDA shall not, in anyway, cure any symptoms or disease conditions.

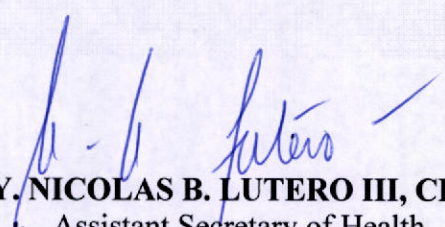
Moreover, as per FDA Memorandum Circular 2013-030, no person, establishment or organization shall use the FDA logo, the words "Food and Drug Administration" or "Philippine FDA, the initials "FDA" or any imitation of such words, initials, or logo in print and other forms of broadcast media, including the internet, in connection with any health product, merchandise, impersonation, solicitation, or commercial activity in a



manner that convey that such use is approval, endorsement, or authorization by the FDA, unless with written permission from the agency.

This case is now under investigation.

For more information and inquiries, kindly email us at info@fda.gov.ph. To report similar claims of food/dietary supplements, unregistered health products or establishments selling unregistered health products, kindly email us via report@fda.gov.ph.



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