



12 OCT 2022

FDA ADVISORY
No. 2022-1759

TO: ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Use of the Unregistered Medical Device Product "FIRST RESPONSE PREGNANCY EARLY RESULT PREGNANCY TEST"

The Food and Drug Administration (FDA) warns all healthcare professionals and the general public **NOT TO PURCHASE AND USE** the unregistered medical device product:

The screenshot shows a Lazada product page for 'First Response Early Result Pregnancy Test, 2 Pack (Packaging & Test Design May Vary)'. The product image is a red and white box with a pregnancy test strip. The text on the box includes 'FIRST RESPONSE PREGNANCY', 'EARLY RESULT PREGNANCY TEST', 'CAN TELL YOU 6 DAYS SOONER', 'F1 BRAND', '2 tests', and 'OVER 99% ACCURATE!'. The product title is 'First Response Early Result Pregnancy Test, 2 Pack (Packaging & Test Design May Vary)'. It has 18 ratings (5 stars) and a price of P895.00. There is a promotion banner for 'Min. Spend P199.00'. The quantity is set to 1. There are 'Buy Now' and 'Add to Cart' buttons. The breadcrumb trail is 'Health > Medical Supplies > Medical Tests > First Response Early Result Pregnancy Test, 2 Pack (Packaging & Test Design May Vary)'.

Figure 1. Unregistered First Response Pregnancy Early Result Pregnancy Test advertised online thru Lazada.com.ph





Figure 2. Unregistered First Response Pregnancy Early Result Pregnancy Test advertised online thru Lazada.com.ph

The FDA verified through post-marketing surveillance that the above mentioned medical device product is not registered and no corresponding Product Registration Certificate has been issued. Pursuant to the Republic Act No. 9711, otherwise known as the “Food and Drug Administration Act of 2009”, the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since this unregistered medical device product has not gone through evaluation process of the FDA, the agency cannot assure its quality and safety.

All concerned establishments are warned not to distribute, advertise, or sell the said violative medical device product until the Product Registration Certificate is issued, otherwise, regulatory actions and sanctions shall be strictly pursued. Always check if a product has been notified with the FDA before purchasing it by making use of the embedded Search feature of the FDA website accessible at www.fda.gov.ph. You may also look for the FDA registration number on the product label in the form of either IVDR-xxx, DVR-xxx, or MDR-xxx.

All Law Enforcement Agencies (LEAs) and Local Government Units (LGUs) are requested to ensure that this product is not sold or made available in the market or areas of jurisdiction.

The Bureau of Customs is urged to restrain the entry of this unregistered product.

For more information and inquiries about this advisory, kindly contact the FDA CDRRHR through email at cdrrhr@fda.gov.ph indicating on the subject the concerned Advisory, or call (02) 8857-1900 loc. 8301.

To report any sale or distribution of unregistered medical device, contact the online reporting facility eReport through email at **ereport@fda.gov.ph**.

Dissemination of this advisory to all concerned is hereby requested.



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Director General

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