



FDA ADVISORY

No. 2023-0746

20 APR 2023

TO: ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC

SUBJECT: Public Health Warning Against the Purchase and Consumption of the Unregistered Food Supplement "LG ENTERPRISE Gotu Kola (Centella Asiatica) No Approved Therapeutic Claim"

The Food and Drug Administration (FDA) warns all healthcare professionals and the general public **NOT TO PURCHASE AND CONSUME** the unregistered food supplement:

The screenshot shows a product listing on the Shopee platform. The product is 'Gotu kola authentic herbal CAPSULE super memory boosters' with a 5.0 star rating and 72 ratings. The price is ₱190, marked as 24% off from ₱250. The listing includes various promotional banners such as 'MAR30 FREE SHIPPING DISCOUNT' and '12% CASHBACK'. The seller is 'analizaalvarez18', who is a preferred seller with a 10.6K rating and a 92% response rate. The product description lists several health benefits of Gotu Kola, including preventing hair loss, speeding wound healing, skin care, boosting circulation, relieving psoriasis symptoms, preventing thrombosis, anti-inflammatory properties, stomach ulcers, anxiety, and depression, boosting cognition, preventing nervous disorders, improving memory, eradicating herpes, preventing stomach upset, detoxifying the body, regulating blood pressure, and enhancing sex drive.

Figure 1. Unregistered LG ENTERPRISE Gotu Kola (Centella Asiatica) No Approved Therapeutic Claim



The FDA verified through online monitoring or post-marketing surveillance that the abovementioned food supplement is not registered and no corresponding Certificate of Product Registration (CPR) has been issued. Pursuant to the Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009", the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, non-consumer use, promotion, advertising or sponsorship of health products without the proper authorization is prohibited.

Since this food supplement has not gone through evaluation process of the FDA, the agency cannot assure its quality and safety.

All concerned establishments are warned not to distribute, advertise, or sell the said violative food supplement until CPR is issued, otherwise, regulatory actions and sanctions shall be strictly pursued. Always check if a product is registered with the FDA by using the **FDA Verification Portal feature** accessible at <https://verification.fda.gov.ph>. You may also look for the FDA Registration number on the product label, if available or simply type the name of the product.



All Law Enforcement Agencies and Local Government Unit are requested to ensure that this product is not sold or made available in the market or areas of jurisdiction.

The Bureau of Customs is urged to restrain the entry of the unregistered imported products.

For more information and inquiries about this advisory, kindly contact the FDA Center for Food Regulation Office and Research through email cfrr@fda.gov.ph indicating on the subject, the concerned Advisory, or call **(02)8857-1900** local **8105** and **8112**.

To report any sale or distribution of unregistered food supplement, kindly email us at ereport@fda.gov.ph.

Dissemination of this advisory to all concerned is hereby requested.


DR. SAMUEL A. ZACATE
Director General 

DTN: 20230330160952