

FDA ADVISORY

No. 2023-1328-A

22 JAN 2024

TO: ALL HEALTHCARE PROFESSIONALS AND THE GENERAL PUBLIC

SUBJECT: Lifting the Advisory on the Registered Food Product "NEW CEE-PLUS Orange Flavored Drink" under FDA Advisory No. 2023-1328 with Subject "Public Health Warning Against the Purchase and Consumption of the Unregistered Food Product"

The Food and Drug Administration (FDA) informs the public that the food product **NEW CEE-PLUS Orange Flavored Drink** is registered by the Market Authorization Holder (MAH) **JMS8 FOOD PRODUCTS**, in accordance to existing FDA rules and regulations.



Figure 1. The Approved label of NEW CEE-PLUS Orange Flavored Drink with registration number **FR-4000010674772** issued on **21 November 2023** and valid until **21 November 2025**.



Accordingly, the list released in FDA Advisory No. 2023-1328 is hereby updated to remove the aforementioned food product.

The public is advised to always check if a food product or food supplement is registered with the FDA by using the **FDA Verification Portal feature** accessible at <https://verification.fda.gov.ph>. You may also look for the FDA Registration number on the product label, if available, or simply type the name of the product.

To report any sale or distribution of unregistered food products, kindly email us through ereport@fda.gov.ph.

The public health warning imposed on the remaining products listed in FDA Advisory No. 2023-1328 shall remain to be upheld and shall not be affected by the issuance of this advisory. Furthermore, the issuance of this advisory shall not in any manner preclude this Office from issuing subsequent orders it may deem necessary and appropriate, should there be findings of any violation of the company to the existing laws, rules, and regulations.

Dissemination of this advisory to all concerned is hereby requested.



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Director General



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