

FDA ADVISORY
No. 2024-0541

25 MAR 2024

TO : THE GENERAL CONSUMING PUBLIC

SUBJECT : Public Health Warning Against False Endorsement of FDA and Misleading Social Media Endorsements

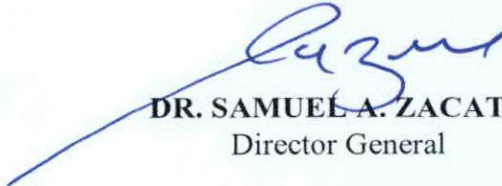
The Food and Drug Administration (FDA) warns the public regarding false endorsements of health products through social media platforms.

The FDA reiterates that its officials and employees are without any color of right or authority to endorse health products regulated by the agency.

In connection to this, Republic Act No. 9711, otherwise known as the "Food and Drug Administration Act of 2009" prohibits the manufacture, importation, exportation, sale, offering for sale, distribution, transfer, promotion, advertising, or sponsorship of health products without proper authorization from FDA.

To prevent being misled by false endorsement, the general public is advised to always check if the health products are registered/notified with the FDA by using the FDA Verification Portal accessible at <https://verification.fda.gov.ph>

Dissemination of the information to all concerned is requested.


DR. SAMUEL A. ZACATE
Director General

